

**PROCEEDINGS OF THE BROWN COUNTY
EDUCATION & RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Thursday, August 4, 2011 at the Kress Family Library – 333 North Broadway, DePere, WI

Present: Jesse Brunette, Tim Carpenter, Vicky VanVonderen
Excused: Bill Clancy, John VanderLeest
Also Present: Lynn Stainbrook, Terry Watermolen, Lori Denault, Kathy Pletcher
Jeff Oudeans, Doug Hartman, Matt Kriese, Scott Anthes
Rolf Johnson, Neil Anderson, Sara Perrizo, Debbie Klarkowski
Supervisor Bernie Erickson, Executive Troy Streckenbach

I. Call to Order:

The meeting was called to order by Chairman Jesse Brunette at 5:02 p.m.

II. Approve/Modify Agenda:

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to approve. MOTION APPROVED UNANIMOUSLY

III. Approve/Modify Minutes of Special June 15, 2011, and July 7, 2011:

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to approve. MOTION APPROVED UNANIMOUSLY

1. Review Minutes of:

a. Neville Public Museum Governing Board (July 11, 2011):

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

Communications:

- 1. Communication from Supervisor Erickson re: Request that Brown County provide a senior discount on the fee for the Annual Boat Launch Pass for all Brown County Seniors at age 65 and above starting in 2012.
*Referred from July County Board:***

Supervisor Erickson addressed the committee with a suggestion that Brown County provide a senior discount on the annual boat launch fee presently set at \$30. Doug Hartman explained that because this program is shared with the cities of Green Bay and DePere, they would have to be in agreement with any reduction, which Erickson suggested at \$20. Consensus of the committee was to approve, contingent on contact and approval with Green Bay & DePere.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to approve the creation of a Senior Discount on the fee for the Annual Boat Launch Pass for Brown County Senior Citizens over age 65 from \$30 to \$20, contingent on agreement with the Cities of Green Bay & DePere. MOTION APPROVED UNANIMOUSLY

2a. **Discussion re: Savings ideas from Table of Organization Study Group:**

Internal Auditor, Sara Perrizo, and Zoo Director, Neil Anderson, presented an update on a Table of Organization Study comprised of Supervisors Tumpach & Schuller, along with staff Perrizo, Lynn VandenLangenberg, and Debbie Klarkowski. They explained that the objectives were to identify common functions of the Park & Recreation Department, and the NEW Zoo. The Study Group identified several areas where there are apparent benefits of sharing resources and prioritizing workloads which could benefit multiple departments.

Under this transition the Assistant Park Director will report to the NEW Zoo Director, the Director position will be rewritten to reflect a change in scope, budget reductions will occur to meet the proposed 2012 levy target, and a Governance Model Study completed. Perrizo indicated that realigning program delivery will increase opportunities in marketing, volunteers, education, project completion and cross-training. (Please see attached for further details)

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file. MOTION APPROVED UNANIMOUSLY

Museum:

3. **Budget Status Financial Report for June, 2011:**

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file. MOTION APPROVED UNANIMOUSLY

4. **Museum Attendance and Admissions Report for June 2011:**

A reviewed attendance and admissions report through June 2011 was distributed and is attached.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

5. **Museum Director's Report:**

A chart showing attendance for the years 2006-2111 was distributed and is attached.

Director, Rolf Johnson, also distributed an advanced/unfinished copy of an assessment of the Neville Public Museum today with a proposed framework for a 5-year action plan. Johnson explained that this "100 day review" is intended to provide a framework for action in order to 1) improve and sustain current operations, and 2) position the museum for future growth in response to public needs and interests. As current financial and human resources information is not adequate for an operation the size of the Neville, creating new funding mechanisms will be developed, including the efforts of the Neville Museum Foundation. A list of ten recommendations have been defined and can be found in the attached material.

Also distributed is a "Neville Public Museum Dashboard 2011" which highlights attendance, revenue, outreach events, people served, number of new exhibits, etc.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file. MOTION APPROVED UNANIMOUSLY

NEW Zoo:

6. Monthly Financial Report for June 2011:

Neil Anderson reported that despite a slow start due to weather, finances have picked up and are on track for year end.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

7. Budget Adjustment Request (11-94): Increase in expenses with offsetting increase in revenue:

This request involves a restricted donation received from the Ashwaubenon Lions Club to be used toward expenses associated with the purchase of biofacts for the Education Department.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to approve. MOTION APPROVED UNANIMOUSLY

8. Capital Improvement Plan – 5-Year Outlook Summary:

Anderson reported that \$300,000 has been included in the CIP for an Animal Hospital Renovation in 2013, the original building built in 2007. The Zoo will be up for ADA accreditation in 2012 and ground breaking for an Education Building is planned. Anderson indicated that the Zoo Society is planning a capital campaign to begin the next phase of the Zoo. There is a bond request included in the CIP for 2013, however, Anderson stated he hopes not to go this route, however, it may become an accreditation issue.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

9. Zoo Monthly Activity Report:

a. Operations Report:

i. Admissions, Revenue, Attendance:

Admissions for 2011 year to date are less than 2010 and Anderson attributes this to a slow start due to weather. He expects numbers to be up by year end (attached).

ii. Gift Shop, Mayan, Zoo Pass, Misc Revenue:

Revenues in the Gift Shop, Mayan Restaurant, and sale of Zoo Passes also show a decrease year to date (attached).

**Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file.
MOTION APPROVED UNANIMOUSLY**

b. Education/Volunteer Programs Report:

Anderson reported that the Zoomobile was used for several off-site and on-site programs during the month of June netting revenues over that of 2010.

**Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file.
MOTION APPROVED UNANIMOUSLY**

c. **Curator's Report:**

An Animal Collection Report for July 2011 was distributed and is attached. Anderson reported that a female Black bear was transferred to the NEW Zoo from the Niabi Zoo in Illinois; that a Red Panda was born on 6/12; that a female Hyacinth macaw recently joined the resident male; and that the tortoises are enjoying their new exhibit. The Koi pond in the Children's Zoo was renovated thanks to a donation by Donnie Mac Landscaping.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file.

MOTION APPROVED UNANIMOUSLY

d. **Maintenance Supervisor Report:**

Maintenance during the month of July included minor landscape restoration in the tortoise exhibit, general site cleaning and landscaping of Zoo grounds, general repair to the train stoplight and train cars and various Zoo equipment, in addition to project review of the New Education Building.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file.

MOTION APPROVED UNANIMOUSLY

e. **Zoo Director's Report:**

Anderson informed the committee that a Certificate of Appreciation was received on July 22nd from the Department of the Navy recognizing the NEW Zoo of support of U.S. troops.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file.

MOTION APPROVED UNANIMOUSLY

Golf Course:

10. **Budget Status Financial Report for June 2011:**

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

11. **Golf Course Financial Statistics as of July 17, 2011:**

Superintendent, Scott Anthes, reported that rounds of golf are down overall from last year which he attributes to a late spring start, however, numbers as of the end of June show an increase.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

12. **Discuss an Approve New Twilight Rate:**

Anthes addressed the committee regarding the implementation of a "Twilight Rate", explaining that due to the economy, fewer people playing golf, and those that are looking for the lowest price, he is proposing consideration of a rate after 1 p.m. to attract more customers. His recommendation is a fee of \$35 for 18 holes with a cart after 1 p.m., or \$25 without a cart. After 4 p.m., nine holes would be \$20 with a cart. Anthes stated that through a survey of area courses, he has determined that Brown County is the only course in the area without a Twilight Rate. He would like to implement the new rate this year, rather than waiting until 2012. The consensus of the committee was to approve.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to approve new Twilight Rates as follows:

After 1 p.m. - \$35 for 18 holes with a cart, \$25 without a cart

After 4 p.m. - \$20 for 9 holes with a cart

MOTION APPROVED UNANIMOUSLY

13. Discuss and Recommend Further Action on First Tee Project:

Anthes distributed a communication from HVS dated August 2011 which states it is their recommendation that Brown County pursue the proposed development of the First Tee Facilities and course improvements at the County Golf Course (attached). These improvements include the development of a practice range and learning center, a 3-hole golf course, and additional forward tee boxes on the 18 hole course. Benefits of the project were highlighted in the attached information. HVS indicated that these improvements would provide an opportunity to "rebrand" the golf course and improve public satisfaction.

Superintendent Anthes indicated that the Wadsworth Foundation, who is donating to this project, has asked that an agreement be signed in the next few weeks. Therefore, a recommendation was made to refer to Corporation Counsel to draft a final document. A special meeting to be held before County Board on August 17th was suggested to approve this agreement.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to refer to Corporation Counsel to draft a Final Agreement for the First Tee Project for approval by the County Board at their August 17, 2011 meeting. MOTION APPROVED UNANIMOUSLY

14. Superintendent's Report:

Anthes highlighted the following activities over the last reporting period:

- Golf course conditions overall very good. Projects have included repair of drains and unclogging tiles on hole #'s 4, 12, & 14. The front sand trap on the 17th green was rebuilt which entailed replacement of old tile. Two truckloads of sand for this project totaled \$1200. Anthes stated there are 28 to 30 sand traps that could use additional sand, however, because of the cost they are choosing those in most need.
- Steering Group has not met, but will before the next committee meeting.
- HVS is working on the final agreement (see #13 above). There will be a representative at the September meeting of this committee.

September Activities:

August 8th – Howard/Suamico Business Professionals Outing

August 12th – 14th – Brown County Men's Amateur Tournament

August 21st – Brown County Junior Tournament

August 28th – Women's Scramble

August 29th – River's Bend Outing.

Anthes informed the committee that the Children's Charity Classic, co-sponsored by the Green Bay Packers, has been moved to September 14th from September 7th because of opening day for the Packers..

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file. MOTION APPROVED UNANIMOUSLY

Resch Centre/Arena/Shopko Hall:

15. Attendance for the Brown County Veterans Memorial Complex:

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

16. Update re: Repair and Maintenance Timeline at the Resch Center (standing item):

Jeff Oudeans highlighted work that is being done at the Resch Center, indicating a completion date by or before August 22nd.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file. MOTION APPROVED UNANIMOUSLY

Parks:

17. Budget Status Financial Report for June 2011:

Doug Hartman reported that at this time expenses exceed revenues due to large renewable energy project expenditures that will be refunded through grant revenues upon project completion.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to receive and place on file. MOTION APPROVED UNANIMOUSLY

18. Budget Adjustment Request (11-89): Increase in expenses with offsetting increase in revenue:

This request involves repair of the boat launch parking lot at Bay Shore Park. It will include asphalt replacement, crack filling, sealing, and striping. The Boat Landing Grounds Expense Account will be increased and the fund balance in the Boat Landing Account will be used to cover the expense. Hartman explained that the Boat Landing Account comes from fees paid by boaters for using the launch facilities.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to approve. MOTION APPROVED UNANIMOUSLY

19. Budget Adjustment Request (11-92): Increase in expenses with offsetting increase in revenue:

Hartman explained that this transfer is associated with the 2010-2011 State Funded Snowmobile Trail Program. The primary grant was accounted for during the budget process and the original amount has been dispersed to snowmobile clubs. Due to the extended snow during the past season, clubs are eligible for additional reimbursement through DNR Supplemental funding for additional expenses incurred. The amount of \$42,474 is the total amount submitted to the DNR for reimbursement, however, Hartman indicated it is most likely the DNR will not have funding for the entire amount, but rather a pro rata share will be distributed.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to approve. MOTION APPROVED UNANIMOUSLY

20. **Capital Improvement Plan – 5-Year Outlook Summary:**

Projects included in the CIP by the Parks Department include:

- Fairgrounds Asphalt Repairs/Renovation
- Reforestation Camp Office/Shop
- Bay Shore Breakwater Repair

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

21. **Director's Report:**

Matt Kriese

- Several outdoor education programs at Barkhausen for daycare groups and summer school programs have been held.
- Eagle Scout projects are ongoing.
- Staff is working on insulating and dry walling a building on site.
- Heritage Rest Area has been completed on the Fox River Trail.
- Fox River Trail - Kriese informed the committee of ongoing vandalism at the Wrightstown Rest Area of the Fox River Trail near Greenleaf including the stealing of an interpretive sign worth \$600. Kriese indicated he has asked the Wrightstown newspaper for help by publishing a notice of this vandalism.

Doug Hartman

- Work continues on Highway 29 near the Pamperin Park area
- Cell Com Marathon representatives may come to the September meeting of his committee regarding a Bay Shore Park start.
- Pamperin Park Railroad Trail – Property owners, residents, local agencies, the DOT, etc. will be notified of a comment session when it is scheduled.
- Bay Shore Park experienced a well pump dysfunction. Campers were provided with portable toilets and drinking water was provided.
- PV systems at both Barkhausen and at the Fairgrounds will be in operation shortly.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

Library:

22. **Budget Status Financial Report for June 2011:**

Lynn Stainbrook reported that revenues during the month of June include a budget adjustment for the photovoltaic project at the Weyers Hillard Branch and for the Central Library skylight project, while expenses include a budget adjustment for these projects. Funds were carried over for building repair, maintenance projects, and contracted services.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

23. **Employee Transition:**

County Executive Streckenbach, Library Director Lynn Stainbrook, and Library Board President, Terry Watermolen, addressed the committee relative to the responsibilities and duties of Wisconsin Public Library Boards in relationship to the library's funding authority. Opinions from the State Department of Public Instruction and from the State Department of Justice were included in packet material. Watermolen noted it has been recognized that the Brown County Library has been out of compliance with State Statute and several changes have been made in the areas of the table of Organization, hiring and filling of open positions, that codified unspent funds levied for the library's budget

would be carried over to the next budget year and used to support the library, and that there would be participation of a Library Board representative in collective bargaining sessions. Watermolen explained that with the changes in collective bargaining laws, it appears this may be an opportune time to make more changes.

Executive Streckenbach informed the committee that he has asked that the Library Board consider that relevant employees be re-classified from "county employees" to "library employees", stating that the new collective bargaining law requires current represented staff to recertify their union between 1/1/2012 and 4/30/2012. He indicated that when this re-certification occurs, it would be an easy step to have the Library Board listed as employer with the WERC, rather than the County.

Watermolen explained this action should result in increased efficiencies while helping to control costs. It would also accomplish one of the major out-of compliance issues for the Library and allow it to continue to collect state and federal revenues.

Watermolen indicated that this possibility has been discussed with Department of Administration Director Ellen Sorenson, Corporation Counsel John Luetscher, County Board Attorney Fred Mohr, along with Debbie Klarkowski, Human Resources Director. Many questions have been raised and, therefore, it was suggested that it be brought before this committee for input.

Ms. Klarkowski indicated that bargaining contracts will expire at the end of 2011 and moving forward at that time may be a good idea. She explained that one possibility that has been discussed is that the Library would hire several County departments to perform such services as payroll, legal work, etc.

Questions by the committee were many with Supervisor Carpenter stating he would like to see the "leg work" done by this committee so that there is a good understanding before forwarding on to the Executive Committee and the County Board. Executive Streckenbach concurred, stating it is his goal to present the idea at budget time.

Library Director Lynn Stainbrook indicated that 95% of the public libraries in the United States are separate from government and have their own authority. Of the several libraries she has served in, Brown County is one of the few who is attached to government.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file.

MOTION APPROVED UNANIMOUSLY

24. Capital Improvement Plan – 5-Year Outlook Summary:

Library projects included in the 5-year CIP plan include Central Library renovation both in 2012 & 2013. Director Stainbrook indicated that fund raising and grants may be available, however, stressed the need for approval of the expenditure for architectural and engineering services (\$1.5 million). She stated major concerns include the need for improvement of the elevator at the Central Library which now involves an outdated hydraulic system.

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to approve the \$1.9 million for architectural and engineering services included in the CIP Plan. MOTION APPROVED UNANIMOUSLY

25. Director's Report:

Director Stainbrook distributed her July 2011 Library report (attached), highlighting the following:

- One Click Digital – This online database service will allow research, select and download, free of charge thousands of audio books by 9/1/2011.
- Freegal music database has averaged near 1000 downloads per week, or 30,000 year to date, with 18,000 users.
- A new database, A to Z, dealing with information on businesses and households is under review by the Chamber of Commerce as a potential replacement for Reference USA and would result in considerable savings to the Library's budget.
- Two major exhibits are presently at the library – Harry Potter's World, in addition to the Paper Wall, originally created for LZ Lambeau which includes obituaries for those who died in the Viet Nam War.
- Bathrooms at the Southwest and Ashwaubenon branches do not meet ADA code and are 53 and 38 years old. As employees use the bathrooms, portable sites will be put up outside during renovation. A request was made to have this reconstruction completed before the winter weather. Stainbrook requested a special meeting prior to the 8/17 County Board to approve the bids.

Kathy Pletcher – Vice-President Library Board

Ms. Pletcher informed the committee of the effort to review the detailed aspects of the proposal for library renovation and value engineering, while continuing to meet with groups in regard to community support.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to receive and place on file. MOTION APPROVED UNANIMOUSLY

Other:

26. Audit of Bills:

Motion made by Supervisor VanVonderen and seconded by Supervisor Carpenter to approve payment of bills. MOTION APPROVED UNANIMOUSLY

27. Such Other Matters as Authorized by Law:

- Schedule Special Meeting before County Board on August 17th, 2011 to take action on bids for bathroom remodeling at the Southwest and Ashwaubenon Branches.
- September Ed & Rec Committee meeting to be held at Pamperin Park.

Motion made by Supervisor Carpenter and seconded by Supervisor VanVonderen to adjourn at 8:00 p.m. MOTION APPROVED UNANIMOUSLY

Respectfully submitted,

Rae G. Knippel
Recording Secretary

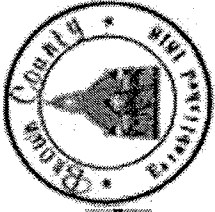


Table of Organization Study Group Update

Parks & Recreation
August 2011

Table of Organization Study Group



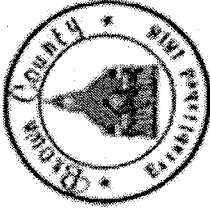
■ Board Members:

- Mark Tumpach
- Kris Schuller

■ Staff:

- Sara Perrizo
- Lynn Vanden Langenberg
- Debbie Klarkowski

Objectives

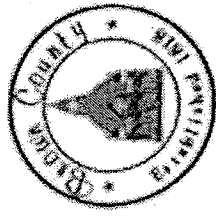


- Identify common functions where consolidation would:
 - Improve services to citizens
 - Build upon past successes & best practices
 - Increase efficiencies – save money
 - Emphasize marketing & communications
 - Fully utilize County resources

The Study Group identified several areas where there are apparent benefits of sharing resources and prioritizing workloads; this sharing would benefit multiple departments.



Project Selection



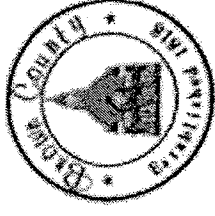
- Facilities and Highway Departments were selected as the first project
- (Former) County Executive discussed project with each of the Department Heads
- Study group was expanded to include:
 - Brian Lamers Alicia Loehlein
 - Bill Dowell Lynn Stainbrook
 - John Reed Doug Hartman
 - Neil Anderson

Project Selection



- During the evaluation, the Parks portion of Facilities was not aligning.
- There is a better alignment of Parks with the NEW Zoo.
 - It is recognized that Brown County previously had this structure in place.
 - It is recognized that the consolidation of Facilities and Parks did not fully integrate the two departments

Sub-Groups Formed



- Two sub-groups were created:
 - Facilities & Highway
 - Brian Lamers John Reed
 - Bill Dowell Alicia Loehlein
 - Debbie Klarkowski
 - Zoo and Parks
 - Sara Perrizo Debbie Klarkowski
 - Troy Streckenbach Neil Anderson
 - Lynn Vanden Langenberg Doug Hartman

Related Projects



- 2012 County Budget Process
 - Reductions needed
- Governance Model Study
 - The NEW Zoo is in the process of completing a study on a governance model
- Future Changes in Personnel Management
 - New rules for personnel management will be effective January 1, 2012

NEW Zoo and Parks Transition - 2012



- Assistant Park Director will report to the NEW Zoo Director
- NEW Zoo Director position will be rewritten to reflect the change in scope
- Other budget reductions will occur to meet the Executive's levy target
- Governance Model Study Complete

NEW Zoo and Parks Transition



- Governance Model Study
 - Options have been created to discuss with the consultant
 - By realigning program delivery and focus on opportunities, the consolidation will increase opportunities in:
 - Marketing
 - Volunteers
 - Education
 - Project Completion
 - The above functions will be further defined with the model

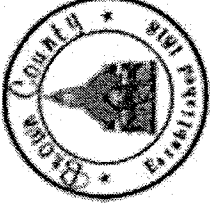
Opportunities



- Marketing
 - Shelter rental, catering opportunities
 - Citizen awareness, advertising, coordination with other Brown County activities
- Volunteers
 - Service opportunities, advocacy
 - Resources – voice, fundraising, ownership/pride
- Education
 - Expand at NEW Zoo and Park locations
- Project Completion
 - Use of resources at the priority projects
 - Cross-training

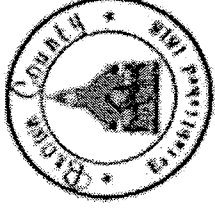


2012 and Beyond



- Approval of governance model
 - Organization structure changes (TBD)
- Cross-training plans
- Focus on Marketing, Volunteer
 - Future resource availability for Golf Course, Museum, other Brown County Departments
- Integration of managerial systems
 - RecTrac software
 - Project planning

Future Reorganization



- Based on the governance model study another organizational structure will be presented as a long-term plan.
- The reorganization will consider the
 - Scope of services
 - Opportunities for marketing & education
 - Increase revenue streams/sources
 - Alignment of staff resources with functions
 - Job descriptions, pay scale
 - Succession planning
 - Training & cross-training

Summary of Action Items



- Align Parks System under the NEW Zoo Director
- Complete the Governance Model Study
- Based on the model, reorganize the structure
- Present reorganized structure to Executive/Board

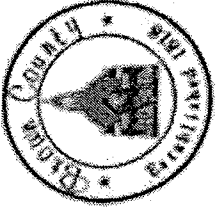
Thank you to all who provided input on our journey

From Good to Great

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QUESTIONS?



Neville Public Museum Attendance and Admissions June 2011

Attendance												
Date	Day	Adult Adm	Child Adm	Free Child	Free Other (researchers, interns, etc.)	Free Friends Member	# Students	Free Time (Wed 6-8 pm)	Gift Shop Only	Programs & Meetings	Total Attendance	Total Admission Revenue
1	Wed	13	8	4	8	15	0	46	1	46	141	\$119
2	Thurs	6			12	5					23	\$30
3	Fri	22		6	13		21				62	\$132
4	Sat	34	10	6	5	5	1				61	\$222
5	Sun	20	5	2	6	3					108	\$115
6	Mon	32	6	1	3	4	98			72	144	\$374
7	Tues	30	6	7	5	1			3	22	74	\$168
8	Wed	49	8	10	16	9		53		46	191	\$269
9	Thurs	25	11	5	13	12			2	11	79	\$158
10	Fri	68	46	19	13		3			14	163	\$484
11	Sat	53	9	7	2	6			1	0	78	\$292
12	Sun	33	4	6	17				3	0	63	\$177
13	Mon	23	13	5	11	2			1	4	59	\$154
14	Tues	25	5	8	12		12			65	127	\$164
15	Wed	53	14	11	22	18	222	67	4	15	426	\$751
16	Thurs	70	18	8	15	8	47			0	166	\$498
17	Fri	28	10	2	5		22			0	67	\$214
18	Sat	29	10	6	8	4				21	78	\$174
19	Sun	83	35	38	62				3		221	\$520
20	Mon	44	16	9	10	12	173		6		270	\$614
21	Tues	43	32	14	9	14	13		2	44	171	\$337
22	Wed	37	14	9	19	5	10	115	3	24	236	\$247
23	Thurs	85	39	26	12	15	32		1		210	\$606
24	Fri	30	16	10	15	3	10				84	\$218
25	Sat	240	11	12	415	1			9	357	1,045	\$1,233
26	Sun	43	7	5	6	2			4		67	\$236
27	Mon	35	12	6	11	2			4		70	\$211
28	Tues	32	12	5	6	3	24			70	152	\$244
29	Wed	32	13	7	15	4	63	72		53	259	\$325
30	Thurs	16	7	5	4	1			6		39	\$101
TOTAL		1,333	397	259	770	154	751	353	53	864	4,934	\$9,387
										Jun-10	5,920	\$7,081
										Visitors =	4,934	
										Outreach =	1,009	
										Grand Total Visitors & Outreach	5,943	

14

Neville Public Museum of Brown County
Attendance 6-Year Span
(2006-2011)

7/27/2011

	2006		2007		2008		2009		2010		2011	
	Visitors	Outreach	Visitors	Outreach	Visitors	Outreach	Visitors	Outreach	Visitors	Outreach	Visitors	Outreach
January	5,342	1,240	4,119	188	3,510	1,022	5,101	0	3,624	394	3,377	1,365
February	4,561	0	3,635	150	4,053	68	4,258	1,379	6,096	227	4,895	60
March	5,289	1,367	4,673	1,400	6,749	430	5,736	176	6,713	170	5,123	370
April	6,003	245	4,505	0	5,899	24	5,704	165	5,324	0	6,202	102
May	4,066	30	3,935	81	5,078	75	4,368	80	3,627	0	3,415	22
June	8,455	0	3,464	35	5,200	860	6,484	541	5,920	325	4,934	1,009
July	5,683	19	4,254	60	5,241	2,357	7,156	1,575	8,201	746	3,095	0
August	3,188	1,516	3,786	3,407	3,430	1,008	4,720	1,208	4,343	1,256	0	0
September	2,771	60	4,910	25	4,970	65	3,805	279	2,017	366	0	0
October	3,547	162	7,222	51	7,222	40	5,005	0	5,017	0	0	0
November	4,681	19	5,796	60	5,622	25	5,194	52	4,189	0	0	0
December	9,001	30	6,124	0	7,534	0	6,644	0	7,373	0	0	0
TOTALS	62,587	4,688	56,423	5,457	64,508	5,974	64,175	5,455	62,444	3,484	31,041	2,928

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(ADVANCE COPY: Not for Re-Distribution)



100 Days

*An Assessment of the Neville Public Museum Today
With a
Proposed Framework for a Five Year Action Plan*

Presented by Rolf E. Johnson, Museum Director
August 4, 2011

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100 Days

An Assessment of the Neville Public Museum Today With a Proposed Framework for a Five Year Action Plan

Draft: August 4, 2011

Executive Summary

This “100 day review” of the Neville Public Museum is intended to provide a framework-for-action in order to 1) improve and sustain current operations and 2) position the museum for future growth in response to public needs and interests while concomitantly building stronger and more diverse community support for the museum’s mission and value as a community asset.

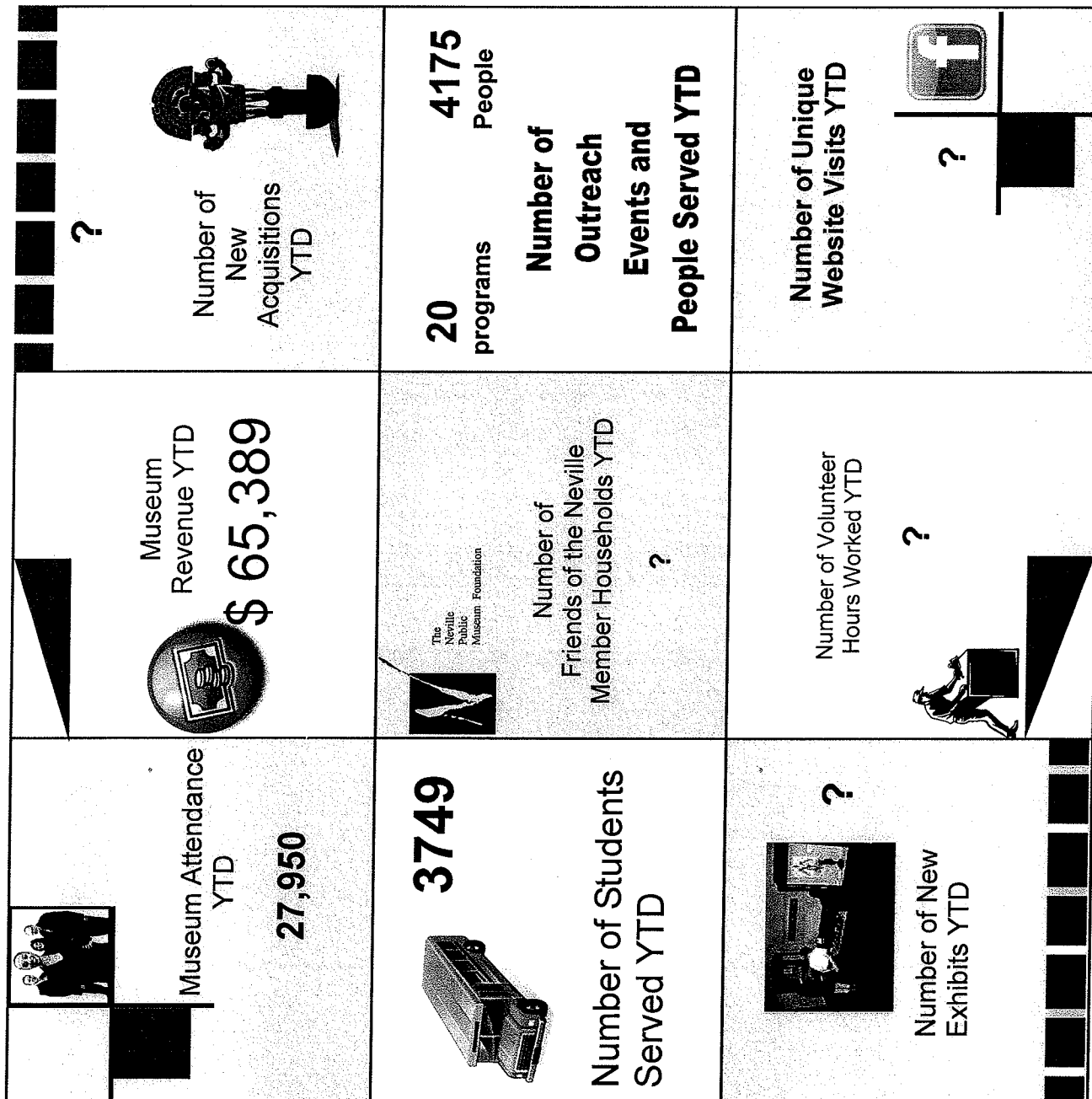
As an important keystone institution for the region, the Neville is “too big to fail.” The negative economic, social and educational impacts on the community, should the museum not be able to sustain its activities, can be quantitatively and qualitatively demonstrated. Consequently, renewed effort to sustain and grow the museum is required, as is associated improvement in the Neville’s core products and services. The museum also has to become more than a “physical place,” i.e. we have to creatively move beyond the walls of our building and out into the community.

Current financial and human resources are not adequate for an operation the size of the Neville. The fiscal realities of the County, currently the museum’s primary financial backer, have become enmeshed in the economic change (i.e. downturn) occurring nationwide. Therefore, creative new funding mechanisms need to be developed, including renewed and more creative efforts on the part of the Neville Public Museum Foundation. The upcoming centennial anniversary of the museum in 2015 will play an important part in these combined efforts, with a potential focus being the development of new, permanent exhibits and a capital campaign.

High Order Recommendations

- Re-define and strengthen the public/private partnership between the County and Foundation
- Clarify the museum’s mission and brand and re-articulate a vision for the future of the museum
- Clarify and codify our pan-institutional goals and the community needs we are addressing
- Create unified strategic and marketing plans which include a new public value proposition as well as more entrepreneurial approaches to earned revenue and long-term sustainability
- Become more internally purposeful and aligned with the work we do to support and fulfill our mission
- Move to a more collaborative partnership model for the museum’s work within the community
- Place greater emphasis on the visitor experience and customer service in alignment with our mission
- Strategically leverage the museum’s upcoming centennial in 2015
- Embrace and better utilize the museum’s downtown riverfront location
- Prepare for and launch a post-2015 Capital Campaign for expansion of the museum’s physical plant and programs

Neville Public Museum Dashboard 2011



NEW ZOO
ADMISSIONS REVENUE ATTENDANCE
2011 REPORT
2009, 2010, 2011

ATTENDANCE

MONTH	2009	2010	2011
January	806	834	592
February	2,524	1,649	1,240
March	6,941	11,754	4,112
April	22,456	29,292	16,835
May	42,282	38,070	34,741
June	53,597	41,647	43,321
July	56,199	39,142	40,042
August	42,035	42,345	
September	21,738	17,938	
October	14,165	27,836	
November	6,020	2,571	
December	1,292	1,266	
TOTAL	270,055	254,344	140,883

ADMISSION & DONATIONS

MONTH	2009		2010		2011		2009		2010		2011	
	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	(-)/(+)	PER CAP	(-)/(+)	PER CAP	(-)/(+)	PER CAP
January	1,773.00	1,042.55	1,532.00	590.80	1,239.00	389.55	(293.00)	\$3.49		\$1.84	\$2.09	\$2.09
February	5,824.00	600.36	3,714.10	41.00	2,506.00	429.78	(1208.10)	\$2.31		\$2.24	\$2.02	\$2.02
March	15,750.25	281.06	27,371.74	184.00	9,465.00	83.95	(17906.74)	\$2.31		\$2.33	\$2.30	\$2.30
April	39,286.50	718.31	57,448.67	931.97	33,618.40	-	(23830.27)	\$1.75		\$1.96	\$2.00	\$2.00
May	123,197.16	755.50	118,802.99	427.56	100,768.40	515.18	(18034.59)	\$2.91		\$3.12	\$2.90	\$2.90
June	117,308.93	845.03	112,869.92	385.04	122,512.42	526.74	9642.50	\$2.19		\$2.71	\$2.83	\$2.83
July	151,684.20	1,337.71	115,654.19	483.99	123,122.83	616.58	7468.64	\$2.70		\$2.95	\$3.07	\$3.07
August	123,188.80	1,302.09	129,290.88	476.65				\$2.93		\$3.05		
September	64,341.99	968.33	50,826.50	657.88				\$2.96		\$2.83		
October	12,455.25	128.60	30,099.13	131.50				\$0.88		\$1.08		
November	14,183.50	519.69	6,103.00	251.00				\$2.36		\$2.42		
December	3,449.00	2,859.00	3,380.28	1,552.00				\$2.67		\$2.67		
TOTAL	\$672,442.58	\$11,358.23	\$657,093.40	\$6,113.39	\$393,232.05	\$2,561.78	(44161.56)	\$2.46		\$2.43		\$2.46

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**NEW ZOO
GIFT SHOP, MAYAN
ZOO PASS REVENUE**

**2011 REPORT
2009, 2010, 2011**

					2009	2010	2011
					PER	PER	PER
					CAP	CAP	CAP
Paws & Claws	2009	2010	2011	(-)/(+)			
Gift Shop							
January	\$ 830.17	\$ 1,100.43	\$ 850.64	\$ (249.79)	\$1.03	\$ 1.32	1.44
February	\$ 2,830.32	\$ 1,733.75	\$ 1,813.73	\$ 79.98	\$1.12	\$1.05	1.46
March	\$ 5,913.59	\$ 10,694.13	\$ 4,436.34	\$ (6,257.79)	\$0.87	\$ 0.91	1.08
April	\$ 15,107.46	\$ 25,606.74	\$ 12,644.60	\$ (12,962.14)	\$0.67	\$ 0.87	0.75
May	\$ 36,771.02	\$ 41,462.02	\$ 36,626.74	\$ (4,835.28)	\$0.87	\$ 1.09	1.05
June	\$44,494.48	\$45,906.57	\$44,855.32	\$ (1,051.25)	\$0.83	\$ 1.10	1.04
July	\$ 49,436.74	\$ 44,312.40	\$ 46,882.07	\$ 2,569.67	\$0.89	\$ 1.13	1.17
August	\$ 41,274.65	\$ 48,932.87			\$0.98	\$ 1.16	
September	\$ 16,858.13	\$ 16,193.99			\$0.78	\$ 0.90	
October	\$ 13,326.57	\$ 17,078.70			\$0.94	\$ 0.61	
November	\$ 4,147.86	\$ 2,444.98			\$0.69	\$ 0.97	
December	\$1,708.66	\$1,847.89			\$1.32	\$ 1.46	
TOTAL	\$ 232,699.65	\$ 257,314.47	\$ 148,109.44	\$ (22,706.60)	\$ 0.92	\$ 1.05	\$ 1.14

					2009	2010	2011
					PER	PER	PER
					CAP	CAP	CAP
Mayan	2009	2010	2011	(-)/(+)			
Taste of Tropic							
January	\$ 589.33	\$ 1,702.25	\$ 974.96	\$ (727.29)	\$0.73	\$2.04	\$1.65
February	\$ 1,773.79	\$ 2,542.97	\$ 1,677.23	\$ (865.74)	\$0.70	\$1.54	\$1.35
March	\$ 4,509.88	\$ 13,071.01	\$ 4,831.74	\$ (8,239.27)	\$0.66	\$1.11	\$1.18
April	\$ 13,320.22	\$ 22,461.64	\$ 13,908.56	\$ (8,553.08)	\$0.59	\$0.77	\$0.83
May	\$ 32,991.35	\$ 40,170.65	\$ 33,326.69	\$ (6,843.96)	\$0.78	\$1.06	\$0.96
June	\$38,201.67	\$44,864.86	\$47,807.81	\$ 2,942.95	\$0.71	\$1.08	\$1.10
July	\$ 44,643.82	\$ 48,815.59	\$ 52,190.85	\$ 3,375.26	\$0.79	\$1.25	\$1.30
August	\$ 41,662.95	\$ 52,917.17			\$0.99	\$1.25	
September	\$ 16,925.85	\$ 19,543.36			\$0.78	\$1.09	
October	\$ 12,192.65	\$ 22,334.07			\$0.86	\$0.80	
November	\$ 4,135.12	\$ 2,874.40			\$0.69	\$1.12	
December	\$ 1,960.99	\$ 1,797.83			\$1.52	\$1.42	
TOTAL	\$ 212,907.62	\$ 273,095.80	\$ 154,717.84	\$ (18,911.13)	\$0.82	\$ 1.21	\$1.20

ZOO PASS MONTH	2009	2010	2011	(-)/(+)	NEW	RENEWAL	TOTAL
January	\$ 1,827.00	\$2,317.00	\$1,385.00	\$ (932.00)	7	17	24
February	\$ 3,977.00	\$ 3,177.00	\$ 2,485.00	\$ (692.00)	14	27	41
March	\$ 12,073.00	\$17,882.00	\$8,042.00	\$ (9,840.00)	40	87	127
April	\$ 20,447.00	\$ 24,530.00	\$ 21,614.00	\$ (2,916.00)	130	213	343
May	\$ 32,600.00	\$ 28,047.00	\$ 24,232.00	\$ (3,815.00)	117	271	388
June	\$23,237.00	\$25,770.00	\$20,412.00	\$ (5,358.00)	84	238	322
July	\$ 20,025.00	\$ 18,033.00					
August	\$ 12,308.00	\$ 14,188.00					
September	\$ 7,278.00	\$ 6,816.00					
October	\$ 2,739.00	\$ 5,581.00					
November	\$ 3,944.00	\$ 4,494.00					
December	\$ 8,273.00	\$ 8,660.00					
TOTAL	\$ 148,728.00	\$ 159,495.00	\$ 78,170.00	\$ (23,553.00)	392	853	1245

Gift Shop, Mayan and Admissions Revenue

July 2011

Day	Date	Gift Shop	Concessions	Admissions	Vending	Zoo Pass	Adopt/zoo	Donation	Cons. Fund	Misc	Special Event	Attend.	Temp/W
Fri	1	1,122.63	1,101.62	2,293.00	478.67	508.00	-	-	-	1.90	50.00	693	85.1
Sat	2	2,147.61	2,217.82	5,642.00	2,143.12	246.00	-	-	13.00	18.96	-	1522	85.1
Sun	3	1,880.94	2,396.55	6,487.00	1,971.85	236.00	-	167.79	11.00	15.17	-	1837	80.1
Mon	4	1,165.18	1,817.97	5,094.00	1,428.72	515.00	-	-	-	11.37	-	1504	83.1
Tue	5	1,606.42	1,312.45	3,146.00	760.19	187.00	-	-	18.50	7.58	-	984	85.1, 1.3
Wed	6	1,922.65	2,289.40	5,719.50	1,741.66	825.00	-	-	-	17.06	-	2328	80.1
Thu	7	2,203.81	1,624.74	4,740.00	1,639.57	645.00	200.00	-	-	5.69	-	1588	75.2
Fri	8	1,947.10	1,834.54	4,414.00	1,275.41	313.00	-	-	-	15.17	-	1396	79.1
Sat	9	2,297.24	2,606.81	6,726.00	3,114.83	487.00	-	-	-	7.58	-	2088	77.1, 1.3
Sun	10	1,213.27	1,228.85	3,501.25	1,603.46	310.00	-	-	-	9.48	-	1077	83.1, 1.3
Mon	11	1,009.48	3,821.42	3,264.00	633.65	554.00	50.00	-	0.50	11.37	150.00	598	74.1
Tue	12	1,709.97	1,517.75	3,725.50	1,207.71	421.00	200.00	-	8.00	9.48	-	1292	70.1
Wed	13	2,359.73	3,180.55	5,565.00	1,837.14	372.00	283.00	-	5.00	17.06	-	2921	74.2
Thu	14	1,320.80	1,315.60	3,874.75	1,422.44	182.00	90.00	-	10.00	7.58	-	1297	70.1, 1.2
Fri	15	1,151.61	1,523.43	3,837.00	1,849.09	172.00	4.00	218.22	-	1.90	10.00	1308	72.2
Sat	16	1,570.30	2,169.68	4,872.75	1,416.11	192.00	8.00	-	-	18.96	-	1614	76.1
Sun	17	1,085.00	1,022.61	3,040.50	1,335.50	64.00	32.00	-	5.00	18.96	150.00	669	80.2
Mon	18	668.07	488.58	1,474.00	309.84	961.00	41.00	-	-	7.58	-	315	87.1
Tue	19	762.09	719.65	1,481.00	430.09	326.00	2.00	-	43.40	11.37	-	509	85.1
Wed	20	267.23	369.01	711.05	986.08	426.00	30.00	-	-	1.90	75.00	343	88.1
Thu	21	521.48	723.14	1,414.00	418.01	118.00	-	-	10.00	7.58	50.00	454	86.1
Fri	22	1,613.23	1,375.81	3,332.00	851.71	64.00	4.00	-	-	5.69	32.00	1065	71.1
Sat	23	2,032.52	1,987.34	5,534.00	2,015.76	282.00	8.00	-	12.00	17.06	-	1653	76.1, 1.3
Sun	24	2,003.37	2,442.33	5,295.00	1,649.53	364.00	10.00	60.57	13.50	17.06	-	1743	78.1
Mon	25	1,634.65	1,585.82	4,297.00	1,125.17	867.00	109.00	-	3.00	13.27	75.00	1308	75.1
Tue	26	1,858.88	2,063.47	4,856.03	1,350.71	564.97	245.00	170.00	8.00	18.96	75.00	1625	76.1
Wed	27	936.27	437.65	895.00	1,666.68	123.00	210.00	-	5.00	5.69	21.00	723	72.3
Thu	28	1,493.15	1,280.63	3,720.50	850.24	669.00	-	-	15.00	17.06	125.00	1175	78.2
Fri	29	1,772.81	1,716.38	3,778.00	1,050.47	413.00	100.00	-	36.00	18.96	125.00	1163	77.1
Sat	30	2,363.26	2,354.15	5,894.00	2,660.11	1,870.00	-	-	36.00	17.06	1.00	1897	82.1, 1.3
Sun	31	1,241.32	1,665.10	4,499.00	1,639.69	128.00	-	-	-	7.58	72.00	1353	82.1
Total		\$ 46,882.07	\$ 52,190.85	\$ 123,122.83	\$ 42,863.21	\$ 13,404.97	\$ 1,626.00	\$ 616.58	\$ 252.90	\$ 362.09	\$ 1,011.00	40,042	

Weather Ke 1 = Sunny 2 = Overcast 3 = Rain 4 = Snow

Volunteers

Total Attendance

40042

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Animal Collection Report

July 2011

A female Black Bear was transferred to the NEW Zoo from the Niabi Zoo in Illinois on 7/8/11. Winnie is approximately 7 years old (she came to Niabi with very incomplete records and only an estimate of age). After a few days in the den to become accustomed to her new home and to give her confidence that the den is a safe and secure refuge, Winnie was let out into the yard of the exhibit. She wasted no time demonstrating that features which worked fine for elderly bears would no longer suffice. She gleefully chomped her metal water container into a squashed and leaky vessel and opened the valve to drain her pond. We did anticipate some mischievous behavior and made some adjustments BEFORE Winnie pointed out our shortcomings. For example - several limbs were removed from the exhibit trees and new flashing was installed to keep her from climbing.

The baby Red Panda born on 6/12/11 is doing well under the care of his parents. Although the infant male was born on exhibit, his mother keeps him safely out of sight in an air conditioned den box the majority of the time. Occasionally, visitors catch a glimpse of the baby when his mother moves him to a different location. The baby will become more active and able to move around and explore on his own when he is between 3 and 4 months old.

A female Hyacinth macaw joined our resident male recently. We contacted the AZA Hyacinth population manager after Barney lost his long time mate last year. Cindy, a young female at the Jackson Zoo in Mississippi was in a similar situation and in need of a mate and companion herself.

The Aldabra Tortoises are thoroughly enjoying their new exhibit. Although they are "quick" to go out into the yard in the morning to eat breakfast, they no longer wait by the door to the yard as if desperate to leave the building (as they did in the much smaller building the previously inhabited). In fact, their willingness to relax indoors presented a challenge as the animals like to sleep next to the keeper door - a giant tortoise makes a very effective door stop! The addition of a small movable fence solved the problem and allows the keepers to come and go without needing permission from Al and Tootie!

The draft of the 2011 Lion SSP breeding and transfer recommendations was distributed and contains good news for the NEW Zoo. Although the plan is not finalized, it looks like Shambe and Ajia are being called to raise another litter of cubs! Ajia currently has a birth control implant which will need to be removed before she can comply with the recommendations.

Thanks to a very generous donation of labor, materials and equipment by Donnie Mac Landscaping, our Koi pond in the Children's Zoo was completely

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renovated. The pond was rebuilt to be deeper which means we will no longer need to bring the fish indoors for the winter. The redesigned landscaping includes a waterfall, a rock cave for the fish to swim through, many nooks and crannies for baby fish to hide out in and a beautiful pebble bottom. A fabulous filtration system keeps the water crystal clear so these features are easy to see.



August 2, 2011

2229 Broadway
Boulder Colorado 80302
303 301-1126
303 443-4186 FAX
www.hvs.com

Scott Anthes
Brown County Golf Course
897 Riverdale Drive
Hobart, Wisconsin 54155

Re: Brown County Golf Course
First Tee Recommendations

Dear Mr. Anthes:

It is the recommendation of HVS Golf Services that Brown County pursue the proposed development of the First Tee Facilities and course improvements at the County Golf Course.

We have reviewed the First Tee proposal, surveyed facility users and analyzed the financial impacts and feasibility of the proposed First Tee improvements. These proposed improvements include the development of a practice range and learning center, a 3-hole golf course and additional forward tee boxes on the 18 hole golf course.

The First Tee project provides a variety of positive benefits including;

- The practice range is a necessary improvement to enhance the quality of the golf experience in order to compete with Thornberry Creek, and will provide additional benefit to the existing golf course.
- The new range will provide the potential to add covered and heated tees, and provide opportunities for lengthening the season, which will provide additional benefits to facility users.
- The addition of tee boxes to the regulation course serves to expand the number of users, and provides added income to the existing operations.
- The proposed 3-hole course and range will provide an opportunity to recapture the large number of juniors that have left the program over the past several years as well as provide an inroad to new golfers, to transition the golf course to the next generation of golfers.
- The proposal provided by The First Tee presents an opportunity to add new facilities and course improvements, without substantial financial risk to the county. The improvements will at a minimum be a breakeven proposition to the county, but will likely provide additional revenue to the golf course operations in the longer term.

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- Although not quantified in this analysis, there is the additional benefit of affiliation with The First Tee in the form of price reductions in supplies, materials, and equipment purchases. These reductions will also lower maintenance costs on the 18-hole golf course, and provide additional benefits from the partnership.
- There will also be grow-in costs of \$15-\$20,000 in 2013 that have not been factored into the cash flow, but will be part of the golf maintenance budget.

These improvements will provide an opportunity to rebrand the golf course and to improve public satisfaction with the golf course, and broaden the outstanding reputation of the facility.

Sincerely,

HVS Golf Services

A handwritten signature in black ink, reading "Darius Hatami". The signature is written in a cursive, flowing style.

Managing Director, MAI
Darius M Hatami,
dhatami@hvs.com,
+1 303 301-1126

BROWN COUNTY
CAPITAL PROJECTS - Central Library Renovation
2012 BUDGET FORM

	2010 ACTUAL RESULTS	2011 YTD ACTUAL	2011 12 MONTH ESTIMATE	2011 REVISED BUDGET	2012 PROPOSED BUDGET
EXPENDITURES					
Architect & Engineering	0	0	0	0	1,579,000
Equipment/elevator replacement	0	0	0	0	400,000
Total Capital Outlay	0	0	0	0	1,979,000
TOTAL EXPENDITURES	0	0	0	0	1,979,000
REVENUES					
Interest	0	0	0	0	0
Bond Proceeds	0	0	0	0	1,979,000
Transfer In	0	0	0	0	0
TOTAL REVENUES	0	0	0	0	1,979,000
BEGINNING FUND BALANCE	0	0	0	0	0
TOTAL REVENUES	0	0	0	0	1,979,000
TOTAL EXPENDITURES	0	0	0	0	1,979,000
ENDING FUND BALANCE	0	0	0	0	0

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LIBRARY

515 PINE STREET
GREEN BAY, WISCONSIN 54301-5194

PHONE (920) 448-4400
FAX (920) 448-4364

LYNN M. STAINBROOK
DIRECTOR

E-MAIL Stainbrook_LM@co.brown.wi.us
WEBSITE www.browncountylibrary.org

Library Report July, 2011

General

One Click Digital an online database service that allows you to search, select, and download - free of charge - thousands of audiobooks that can be played on any computer and on most portable devices, including the iPod, was launched on July 8 as a Beta test. Full Launch is expected around September 1.

Freegal music database averages close to 1000 downloads per week. There have been over 30,000 downloads to date and nearly 1800 users.

A new database, A to Z, detailing information on businesses and households is under review as a potential replacement for Reference USA and would result in considerable savings to the library's budget.

The Large Print and DVD floating collections have received favorable response and continue to do well.

Central Library:

Hogwarts Summer School 2011 and the traveling exhibit Harry Potter's World: Renaissance, Science, Magic, and Medicine. The Green Bay Botanical Garden was a key partner in these two activities. Nearly 100 kids and teens participated in the annual Hogwarts Summer School event, which included classes in wand-making, history of magic, tea-leaf reading and herbology, the latter one presented by a GBBG intern. GBBG interns also prepared a diverse display of live potted herbs and carved mini-wands from various tree species, to go along with the Harry Potter's World panel exhibit on loan from the National Library of Medicine through September 3.

Tim Freiss, author of Haunted Green Bay and operator of Green Bay Ghost Tours, led a free downtown walking tour of "haunted sites" for a group of 67 kids and parents on the evening of July 12. An additional 90 kids and adults attended his afternoon presentation of ghost stories at the library.

Got a Nook? Learn how to download an e-book. A representative of Barnes & Noble presented two classes for a total of 40 people at the library on the Nook e-reader. An additional six adults were trained in using the library's Overdrive Download Station to download audiobooks to their personal listening devices.

Ashwaubenon Branch:

Special guest Matt from Barkhausen Waterfowl Preserve was a big hit with his critter pals.

Lena Hosking from the Brown County 4-H turned the kids into forensic scientists as they investigated the "Mystery Powder in the Office."

The children continue to travel with Kathy...this month they visited Australia, Europe and North America, learning all kinds of fun and interesting facts about each continent

Denmark Branch:

Tacky the Penguin visited for story time and posed for pictures with the children.

A special story time about lions was held as the branch's annual salute to the Denmark Lions for the support they give the library.

East Branch:

Ninety-three spent some of their afternoon jellyfishin', twisting and sponge painting at the SpongeBob Party on July 14. This program was one of the four adoptable events of this summer and was sponsored by Mary and Sandy Bohman.

Staff has been promoting the Adult Summer Reading Club, and as a result, 247 have signed up as of July 28. Male readers account for 20% of the sign-ups.

Special guest Louise King presented "Bonjour mes amis" a French-English family storytime on Monday, July 11. Twenty-three people learned to count to 10 in French and sing a French song.

A volunteer weeded and cleaned out the "garden" areas in front of the Library and the vacant store next door. He filled three large trash bags with weeds and garbage. He also cleaned the covers of the books on CD, washed jackets of the children's books and pulled all of the staples out of the walls in the meeting room. Those small jobs made huge improvements!

Kress Family Branch:

Computer classes for adults were offered and covered the subjects of setting up an email account; using a mouse; and searching the Internet.

Pulaski Branch:

The first of three water programs was offered for school age children. Everyone had a good time and no one left dry!

The Pulaski Page Turners read Mockingbird; a Portrait of Harper Lee. 9 were in attendance to discuss this follow up on To Kill a Mockingbird, which the group had read a few months earlier. There was a lively discussion with maps, pictures and stories of where Harper Lee lived.

Lena Hosking from the Brown County 4-H turned the kids into forensic scientists as they investigated the "Mystery Powder in the Office."

Kathy Kocken and her team from the Brown County Fair & 4-H presented unique demos using ordinary ingredients from the kitchen cupboard for some dazzling effects. Not only did the children have fun, they also learned some helpful safety tips. One example was a demonstration of quicksand and how to get out of it.

Polka Dynamics (the Brzeczowski family) performed to a packed house, helping get everyone in the mood for Polka Days. The crowd was movin, grooving, and tappin!

Fred Turk, musician and puppeteer, presented a variety of his own tunes and familiar classics with a twist for a delightful morning of fun.

A volunteer instructor for adult computer classes, taught another 4 classes during the month of July. All but one time slot are already booked for August & September.

Southwest Branch:

The weekly Passport Club program has continued to be a steady draw averaging around 33 people each week and featuring very interesting special guests from a variety of countries.

The Paws for Tales program has attracted four new volunteers for a total of five who bring their dogs once a week for one-on-one reading with children.

Mister Billy entertained 55 people during his 'Rockin' Around the World' concert.

Weyers-Hilliard Branch:

Displays for the month included: All-Star Game: Play Ball! (baseball books and biographies). We always have Staff Picks and are currently featuring the One Book, One Community title, *The Latehomecomer*.

The Wisconsin Department of Transportation US-41 Brown County model will be displayed August 15-29.

Preliminary work for the installation of two tracking solar panels will begin on Monday, 1 August. Full installation is expected by mid-August.

Wrightstown Branch

Mr. Billy came and rocked out with 65 people in attendance.

Four separate 4-H related programs (to help promote the fair) had a total attendance of 132 people.

An anonymous donor gave a \$500 donation to purchase "Playaways" for the Wrightstown Branch.

A \$300 donation from the Wrightstown/Greenleaf Junior Optimists to purchase something for the children's area of the library was received.